PORTFOLIO

mattmatayka.com

CONTACT

1.847.977.2637

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SOCIAL

linkedin.com/in/matt-matayka

SKILLS

Website Design

UI/UX Design

Prototyping

Front End Web Development

Video Editing

TOOLS

Adobe Photoshop

Adobe XD

HTML

CSS/SASS

Bootstrap

Javascript / jQuery

DaVinci Resolve

EDUCATION

Bachelor of Fine Arts

Time Arts

Northern Illinois University

2010-2012

Associate's Degree

Harper College

2008-2010

MATT MATAYKA

EXPERIENCE

Senior Web Designer, LightsAmerica | Jan 2016 - Present

Work with new customers to design and build their website, from prototyping and high-fidelity mockups to writing HTML, CSS, and Javascript/JQuery. Rip website header and footer (copy the look and functionality) from an existing site onto our catalog pages. Create website design templates for use by current and new customers to use for redesigns and new websites respectively. Develop special projects with custom functionality, such as: a responsive slideshow, a video slideshow, a search funneling tool with fancy images and selection animations, various "hacks" of our shared platform to achieve a desired look or additional feature, etc. Designed a system where we enter manufacturer sales in a back end panel, and the customer (showroom owner) simply needs to check a box to participate in that sale, and additionally a custom-made banner that links to the sale items would be added to their site automatically.

Web Designer, LightsAmerica | Jul 2013 - Dec 2015

Additional responsibilities included working with current customers to redesign their website - create high-fidelity mockups to send to the customer, and send off for coding by our programming team upon approval. Design and code HTML emails for both existing customers and prospects. Create sale banners for specific manufacturer sales that are used on many customers' websites.

Junior Web Designer, LightsAmerica | Aug 2012 - Jun 2013

Designed and coded single-page HTML & CSS landing pages for customer-facing tools. Designed website banners of different sizes and placements, from hero images to slim header banners. Recorded, edited, and did voiceover work for a series of instructional videos on customer-facing tools.